

**Exide Life Insurance Company Limited**

(Registration No: 114; Date of registration: 2 August 2001)


**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

Sl.No.	Channels	For the quarter ended 31 December 2018			For the quarter ended 31 December 2017			Up to the quarter ended 31 December 2018			Up to the quarter ended 31 December 2017		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	94	0.03	-	-	-	1	219	0.08	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	17	374,097	9.48	35	259,858	7.77	85	1,140,911	37.03	120	805,003	32.31
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	4	24,457	3.63	10	37,428	29.86	16	80,219	16.84	41	683,488	57.00
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>21</b>	<b>398,648</b>	<b>13.14</b>	<b>45</b>	<b>297,286</b>	<b>37.63</b>	<b>102</b>	<b>1,221,349</b>	<b>53.95</b>	<b>161</b>	<b>1,488,491</b>	<b>89.31</b>
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>21</b>	<b>398,648</b>	<b>13.14</b>	<b>45</b>	<b>297,286</b>	<b>37.63</b>	<b>102</b>	<b>1,221,349</b>	<b>53.95</b>	<b>161</b>	<b>1,488,491</b>	<b>89.31</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold