

**Exide Life Insurance Company Limited**

(Registration No: 114; Date of registration: 2 August 2001)

**FORM : L37-Business acquisition through different channels (Group)**

₹ Crores

Sl.No.	Channels	For the quarter ended 30 September 2018			For the quarter ended 30 September 2017			Up to the quarter ended 30 September 2018			Up to the quarter ended 30 September 2017		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	1	85	0.04	-	-	-	1	125	0.05	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	22	358,999	10.17	29	259,878	9.74	68	766,814	27.55	85	545,145	24.53
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	3	28,381	10.78	19	99,916	8.50	12	55,762	13.21	31	646,060	27.14
7	IMF	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Total (A)</b>	<b>26</b>	<b>387,465</b>	<b>20.98</b>	<b>48</b>	<b>359,794</b>	<b>18.24</b>	<b>81</b>	<b>822,701</b>	<b>40.81</b>	<b>116</b>	<b>1,191,205</b>	<b>51.67</b>
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	<b>Grand Total (A+B)</b>	<b>26</b>	<b>387,465</b>	<b>20.98</b>	<b>48</b>	<b>359,794</b>	<b>18.24</b>	<b>81</b>	<b>822,701</b>	<b>40.81</b>	<b>116</b>	<b>1,191,205</b>	<b>51.67</b>

**Note:**

1. Premium means amount of premium received from business acquired by the source
2. No. of policies stand for no. of policies sold