

Serving over 15 lakh customers in over 200 cities in India

17 years on. 17 years strong.

- An established and profitable life insurance company head quartered in Bengaluru
- Commenced operations in September 2001
- 100% owned by Exide Industries Limited
- Proud to be part of a 100 year old brand heritage in India
- Well capitalized and governed as per rules stipulated by the Insurance Regulatory and Development Authority of India (IRDAI)

Strong network

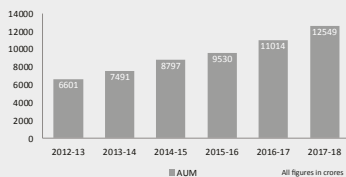
- 45,000+ Exide Life Insurance Advisors in over 200 cities
- Exide Life Insurance distributes its products through multi channels like Agency, Corporate Agents, Brokers, Bancassurance, Online and Direct Channel. Specialized Group Life Insurance Solutions Channel

Key statistics

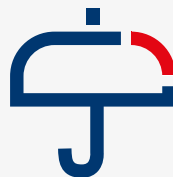
(As on 31st March 2018)

- 6th Successive year of profits
- Total Premium Income of ₹2,532 crores
- Assets Under Management (AUM) at ₹12,549 crores
- Solvency Ratio 206%

Growth in AUM over the last 6 years



Fair value to our customers



96.80%

Claims settlement ratio¹

¹Claims settled ratio is calculated as a percentage of total number of claims settled v/s total number of claims reported during the year 2017-18

Life Stage Needs		
Retirement Fund	Pension	• Prepare well for golden years
Child	Inheritance	• Meet key life goals
Life Goals	Surplus for Investments	
Life Health	Accident	• Build family's financial foundation

“Life ho ya Insurance, Lamba saath bharse ki baat.”

Great assurance for our customers



Certified with the prestigious ISO 9001:2015 for its Customer Service Operations including claims and ISO/IEC 27001:2013 for Information Security Management System Standard



Winner at

2017 - Among India's Top 50 companies in Employee Satisfaction by People Capital Index (PCI)

2016 - India Leadership Awards for Marketing and Social Media Initiatives of the Year

2016 - 100 Best Companies for women to work in India by 'Working Mother and AVTAR Group'

2016 - CIO 100 Awards

2016 - Finnoviti Top Financial Innovation Award for 'My Money Book'

2016 - The Indian Insurance Awards for Agency Productivity

2015 - DMA Asia Echo Awards

2014 - Top 10 Most Trusted Life Insurance Brand, by The Economic Times - Brand Equity

and many more...

Our premium payment collection network



ONLINE PAYMENT

Pay using Net Banking / Debit / Credit Card / e-Wallets / UPI

Visit exidelife.in

Bill Pay: Add Exide Life Insurance as a biller using Internet banking with 38 banks in India

E collect: Pay your premiums through NEFT/RTGS directly from your bank account by adding Exide Life Insurance as beneficiary.



CASH ONLY CENTRES

South Indian Bank / Suvidha Centres / CSC e-Governance Services India Ltd.



DIRECT DEBIT FROM YOUR BANK ACCOUNT

- Sign up using National Automated Clearing House (NACH) for any bank in India
- Online Direct Debit through 140 banks
- Standing Instructions with 29+ Banks



CHEQUE / CASH²

All Exide Life Insurance Branches / AXIS Bank Branches / Bangalore One Centres / Karnataka One Centres / Hubli Dharwad One State Bank of India Branches

Use our Self Service options

visit exidelife.in



- Download Premium Receipt
- Download Premium Certificate
- Update Contact Details
- Check Unclaimed Amount



Call
1800 419 8228 (Toll Free)
+91 80 4134 5444



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exidelife.in



Email
care@exidelife.in



Virtual Assistant
at exidelife.in

About Exide Industries Limited

- Exide remains the foremost trusted battery brand in India for more than 100 years
- Backed by a robust nation-wide network of 48,000 plus outlets and 180 plus sales & service touch points

Follow us on:



EXIDELife
Insurance

The logos of Youtube, Twitter, Facebook, Instagram and LinkedIn are registered trademarks of respective companies. ¹The claims settlement ratio is calculated as a percentage: total number of claims settled v/s total number of claims reported during the year 2017-18. ²All premium payment of ₹50,000/- and above should be accompanied with a copy of policy owner PAN card. For more details on risk factors, terms and conditions, please read the sales brochure of the mentioned product carefully before concluding the sale. Exide Life Insurance Company Limited is a wholly owned subsidiary of Exide Industries Limited. The trademark "Exide" is owned by Exide Industries Limited and licensed to Exide Life Insurance vide Trademark license agreement dated 30th October 2014. Exide Life Insurance Company Limited. **IRDAI Registration number: 114, CIN: U66010KA2000PLC028273**, Registered Office: 3rd Floor, JP Techno Park, No.3/1, Millers Road, Bengaluru - 560 001; Toll Free: 1800 419 8228; Visit: exidelife.in; ARN: EXL/2018-19/COLL/122

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