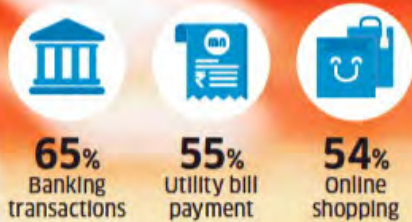




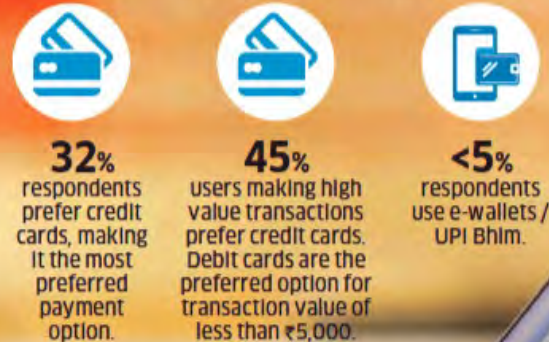
Banking is top online financial transaction

Credit card is the most preferred mode of online payment, as per the digital survey by Exide Life Insurance.

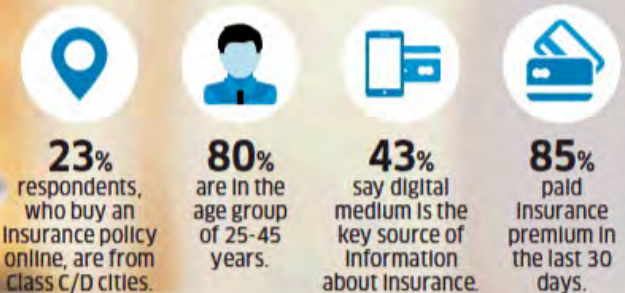
Top 3 financial transactions



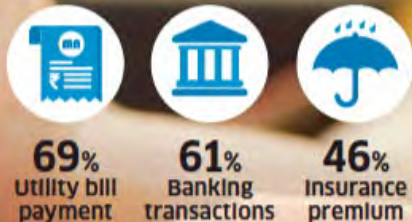
Preferred online payment mode



Digital behaviour of users who bought new insurance plan online in last 30 days



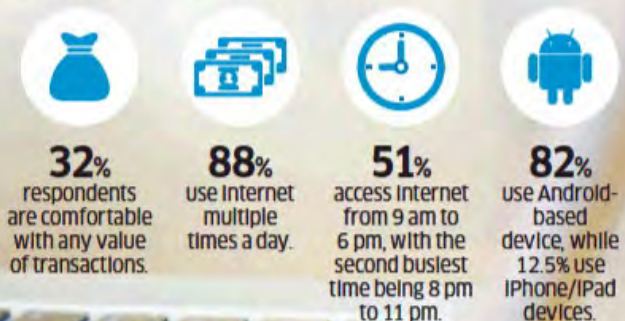
Top online transactions in last 30 days



Top 3 activities on Internet



General digital behaviour



SOURCE: The digital survey was carried out by Exide Life Insurance in the first quarter of 2018 among 9,000+ life insurance owners.